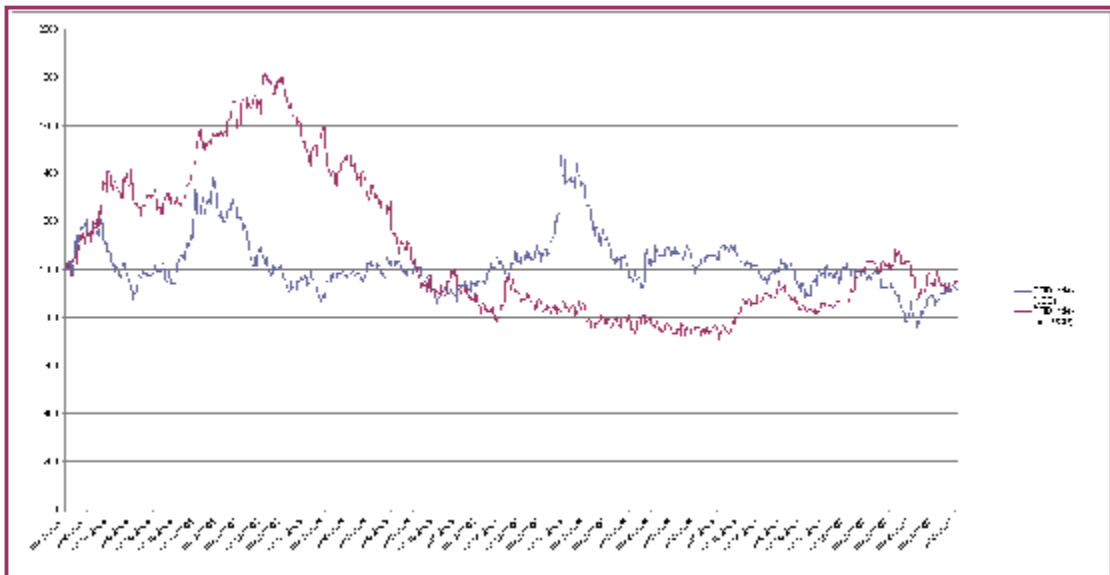


RFiD Index™ REVISED

RFiD Society announces a new version of its RFiD Index™ monitoring tool

Arnhem, December 31, 2007 – After having monitored the developments on the stock markets worldwide for about 3.5 years RFiD Society has developed a complete new version of its RFiD Index™. This unofficial stock index is derived from the financial performance of a number of top class companies offering RFID technology and associated services to the global market place. The RFiD Index™ aims to be a concise and useful monitoring tool for professionals in the RFID-arena like investors, financial analysts, marketeers, producers, service providers and others to understand the global trend of RFID deployment. By offering both a USD-based and a non-USD based selection of companies, the RFiD Index™ offers a dual view on the market.



Fact sheet

RFiD Society has created a fact sheet to describe in some more detail what the RFiD Index™ is aiming to monitor and how it is constructed.

The fact sheet describes the general market trends as we perceive them, and contains graphs that illustrate some of the relevant characteristics of the companies whose stock values are used to calculate the RFiD Index™ with.

Please note that this information is provided without warranty or claim of any kind whatsoever, and that RFiD Society cannot be held responsible for any misrepresentations herein.

Investment fund

Assuming that there will be a substantial interest in the RFiD Index™ from all kinds of investors, RFiD Society is currently working to create an investment fund from the index in cooperation with a respected financial institution.

In that way individuals and companies that might be willing to invest in the companies included in the index will be facilitated in an easy way.

About RFiD Society

RFiD Society is an internationally oriented knowledge centre on RFID, based in The Netherlands. We provide consulting and project management services. Furthermore, we trace and analyse trends in the unfolding markets and industry of RFID. Our financial monitor (RFiD Index™) provides insight into the performance of some of the key players in the field. We have built an international network of professional expert members, distributed across all continents.

For more information

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